

SANsational Award for Licensing Disclosures

University of Louisville

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ABOUT THE UNIVERSITY OF LOUISVILLE

- Public university in Louisville, KY
- Research institution
- Around 22,500 students total
- 1,534 online students (in online programs) for Fall 2019
- 41 total online programs
 - 11 Bachelors (including 1 CBE program)
 - 15 Masters
 - 15 Certificates/Endorsements



AGENDA

- Background
- Comprehensive Process Overview
- Visibility
- Ease of Use
- Ease of Understanding



BACKGROUND INFORMATION

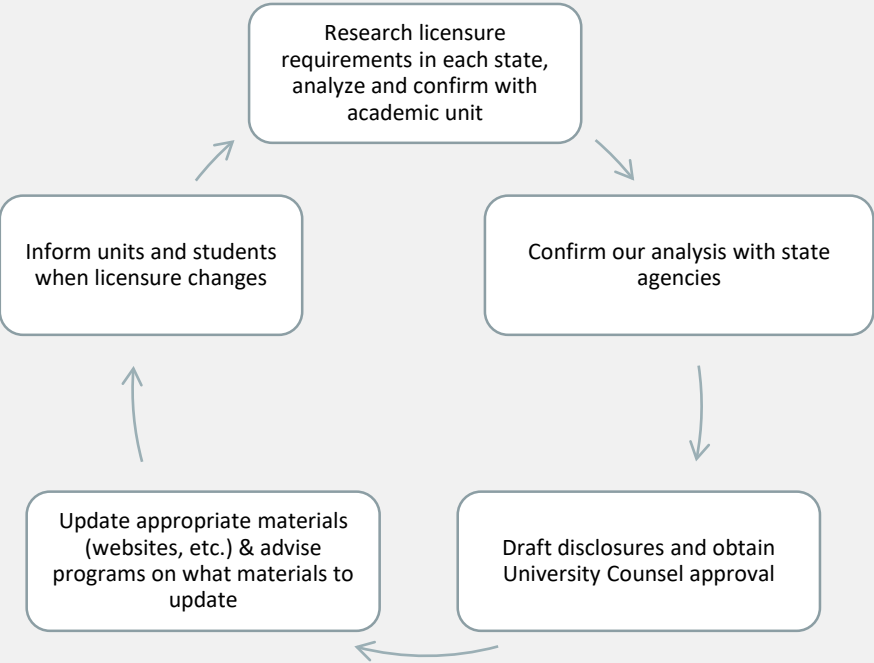
- Organizational Structure
 - UofL – decentralized but online learning mostly centralized
- Role of Delphi Center with Online Learning
 - Support academic units with development and enrollment (and more...)
- Process Development and Evolution
 - Existing University partnerships assisted us in developing and refining processes to ensure quality and efficiency



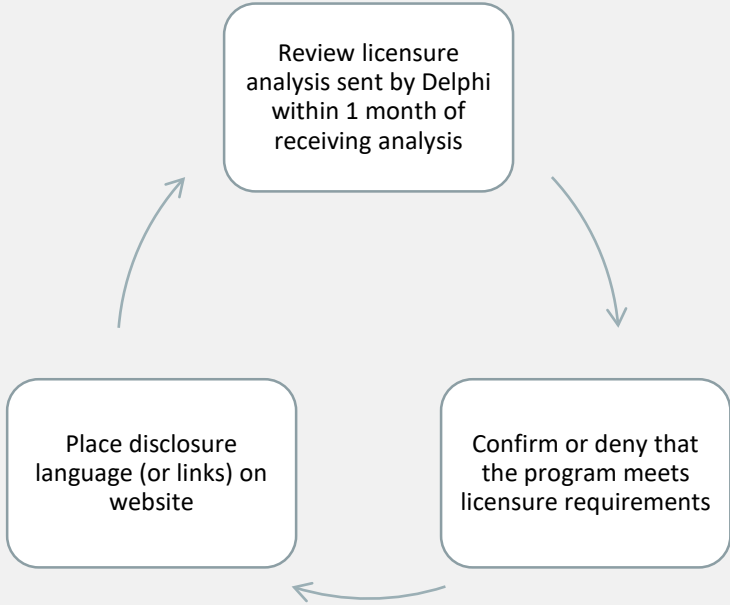
UofL's President, Dr. Neeli Bendapudi, with students at one of her inauguration events.



COMPREHENSIVE PROCESS OVERVIEW



Delphi Center Responsibilities



Academic Unit Responsibilities



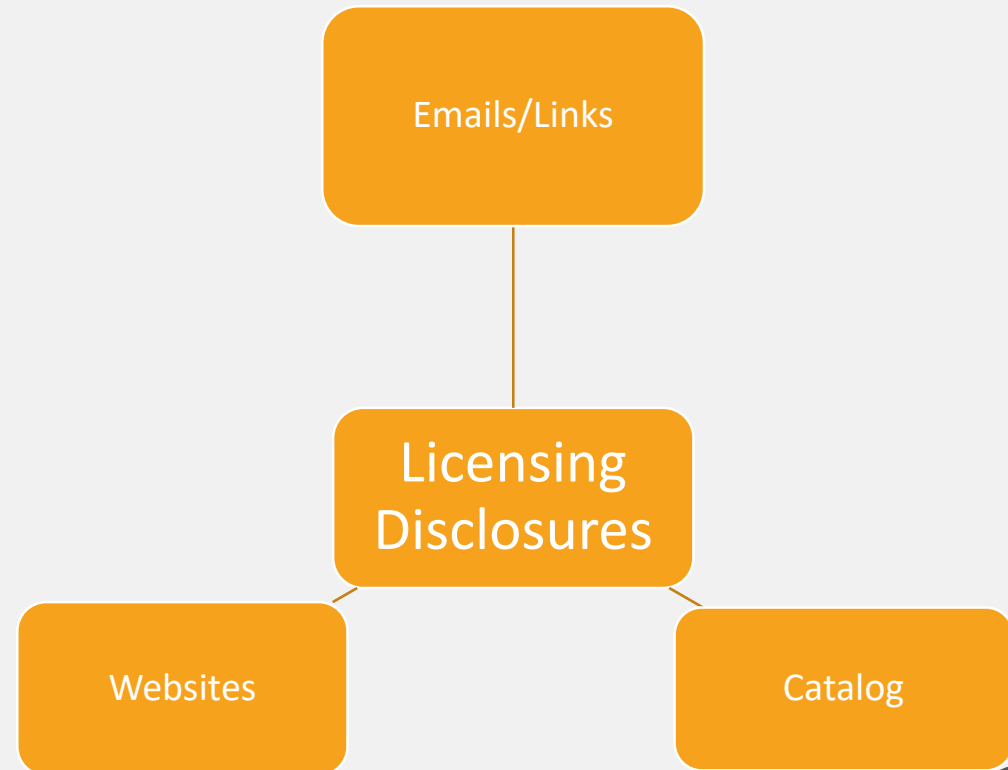
COMPREHENSIVE PROCESS OVERVIEW

State	Licensure Requirements (Academic)	Program Requirements 33 credit hours	Does Program Meet Licensure Requirements? (Delphi Opinion + Reasoning)	Program Response (Y/N)
Alabama	<ul style="list-style-type: none"> 120 semester hours of postsecondary education Baccalaureate degree from a college or university accredited by a regional accreditation board Degree contains a concentration in accounting or the substantial equivalent <ul style="list-style-type: none"> 24 semester hours or equivalent quarter hours in accounting (excluding introductory hours) at the upper division under graduate and/or graduate level 24 semester hours or equivalent quarter hours in business courses (other than accounting courses) at the undergraduate or graduate level 	<ul style="list-style-type: none"> ACCT 201: Principles of Financial Accounting ACCT 202: Principles of Managerial Accounting ECON 201: Principles of Microeconomics ECON 202: Principles of Macroeconomics ACCT 301: Intermediate Accounting I ACCT 302: Intermediate Accounting II ACCT 310: Introduction to Accounting Information Systems 	<p>No. The Certificate program does not seem to meet the accounting course requirements as there are not 9 hours of financial accounting or 3 hours of governmental and not-for-profit accounting.</p> <p>In addition, the Certificate by itself does not meet the business course requirements. A prospective student would need to either have met that requirement via prior college credit or obtain the business course credits in addition to the accounting certificate.</p>	

COMPREHENSIVE PROCESS OVERVIEW

VISIBILITY

- Prospective Students and Applicants
 - Websites
 - Catalog
 - Emails/Links
- Students Enrolled in Online Programs (degrees or certificates)
 - Websites
 - Catalog
 - Emails/Links



COMPREHENSIVE PROCESS OVERVIEW

VISIBILITY

Disclosures and Student Complaints

Last Updated: June 8, 2019

The information below describes what prospective and current students need to know if interested in pursuing professional licensure. The University of Louisville Office of Online Learning strongly recommends that, if you are interested in licensure in your intended field of study, follow the steps below before enrolling in an online program at the University of Louisville:

1. Determine if your program is available in your state or territory by reviewing the State Authorization Regulations page: <http://louisville.edu/online/About-Us/state-authorization-regulations>
2. Carefully review the "General Notification for All Students" section. This is applicable to all students regardless of your location or program.
3. Select your program of interest from the list below the "Specific Program Information" header.
4. Carefully review the educational prerequisites for your program and intended state of licensure and whether our program meets those requirements for licensure. Use the contact information provided for your state licensing board to clarify or confirm any requirements.
5. If questions remain after reviewing the information provided below, contact online@louisville.edu and we'll do our best to connect you with the information you need.
6. Understand and consider the implications of the below information prior to enrolling in a program intended to lead to professional licensure.
7. If your plans change (as to location, program, etc.), follow this process again to review the information on your new program or state.



Bachelor of Arts In Communication



This program is not intended to meet any professional licensure requirements.

Bachelor of Arts In Psychology



The Bachelor of Arts in Psychology program provides a foundation of knowledge in the field of psychology. This program does not prepare students for any type of professional certification or licensure as a psychologist. If interested in such licensure, the University of Louisville strongly recommends that students inquire with their applicable licensing board to ascertain all of the personal and educational requirements for licensure before enrolling in the program. To inquire as to all such requirements, or ask any other questions regarding licensure, please contact the licensing board in your state by clicking on the link to the agency at the following site: <https://www.asppb.net/page/LicenseLookup>



COMPREHENSIVE PROCESS OVERVIEW

VISIBILITY

Bachelor of Social Work Licensing Disclosure Arkansas

In order to be licensed as a Licensed Social Worker in the State of Arkansas, the Arkansas Social Work Licensing Board requires that applicants have received a bachelor's degree in social work from a program accredited by the Council on Social Work Education (CSWE). The University of Louisville's Bachelor of Social Work program meets the educational requirements for licensure as a Licensed Social Worker in Arkansas as the program is accredited by the CSWE. To inquire as to other requirements, or ask any other questions regarding licensure, please contact the Arkansas Social Work Licensing Board through their website: <http://www.accessarkansas.org/swlb/>

Close

<http://louisville.edu/online/About-Us?tab=disclosures>



COMPREHENSIVE PROCESS OVERVIEW

VISIBILITY

Disclosures

State Authorization for Distance Education Activities

The University of Louisville seeks to deliver all of our online programs in every state. We work through the State Authorization Reciprocity Agreement (SARA) process and with states directly to ensure that when authorization or licensure is necessary, required approvals are obtained.

SARA is a voluntary agreement that allows states and institutions to offer distance education in other participating states so long as the institution adheres to certain quality and consumer protection standards. More information on SARA can be found at nc-sara.org.

The Commonwealth of Kentucky is a member of SARA and UofL is an approved SARA institution. Though SARA authorizes the University to offer its programs in member states, there is the possibility that other state requirements not covered by SARA (such as requirements from state licensing boards) could necessitate the restriction of selected programs in certain states. Please note that should you choose to enroll in a restricted program in a particular state, there may be restrictions that could affect you.

Examples could include:

- You may be unable to sit for local licensing in that state
- You may be ineligible for consumer protection in that state
- You may not be able to complete field placements (practicum, internship, clerkship, etc.) in that state. This could affect licensure or recognition of the degree to meet particular requirements in that state.

Therefore, if you decide to enroll in any of the University of Louisville's restricted programs, or if you move during the course of your studies to a state where your program is restricted, please be aware that you are taking a risk that you may not be able to complete that program or use any of the credit earned in that program should you decide to pursue licensing in that field in that state. Please note that the risks listed above are not exhaustive. Please verify with your state's professional licensing board that your plans are not impacted by these risks before enrolling in an online program.

For more information on online program availability in your state and/or important consumer disclosures relating to such issues as professional licensure, please visit the [State Authorization Regulations](#) and [Disclosures](#) pages of the UofL online programs website.

- **Undergraduate:**
<https://catalog.louisville.edu/undergraduate/about/institutional-professional-accreditation/>
- **Graduate:**
<https://catalog.louisville.edu/graduate/institutional-accreditation-membership/>
- See the Institutional and Professional Accreditation section under the “About the University of Louisville” header. Disclosures section is near the bottom of the page.



COMPREHENSIVE PROCESS OVERVIEW

VISIBILITY

[Subject Line]: Important information about UofL's online Accountancy programs

Dear Danielle,

Thank you again for your interest in the online BS in Business Administration in Accountancy at the University of Louisville! I wanted to reach out and ensure you have the information necessary to understand whether our program will meet licensure requirements in your area, and to contact your regional board of accountancy about CPA examination requirements.

Our BSBA in Accountancy is designed to fulfill the requirements to sit for Kentucky's CPA exam. While you are not required or expected to pursue the CPA, we encourage you take it into consideration as the certification can open many doors for you, on top of the degree itself. If you are unsure whether or not to pursue the CPA, we have numerous faculty and staff on hand who can be of resource as you determine if this career path is right for you.

If you plan to pursue CPA licensure elsewhere than Kentucky within the United States, you should first determine your state's criteria for examination and licensure to see how/if our program meets those requirements prior to enrollment. You may find that information on our website [here](#). This website provides our assessment of whether our BSBA in Accountancy will meet your and other state's licensure requirements. We recommend that you also contact your state's accountancy board [here](#) if you have questions. |

If you live outside the United States and plan to pursue CPA licensure, you should determine your country's criteria for examination to see how/if our program meets those requirements.

- Email to prospective students
- Emails go to every inquiry into a program that may lead to licensure (or is in a traditionally licensed field)
- Similar language added to admittance letters



COMPREHENSIVE PROCESS

EASE OF USE

- Goal is for disclosures to be readily accessible
- Link to disclosures wherever possible
 - Emails
 - Various pages on Online Learning site – program pages, landing pages, thank you pages
 - Institution catalogs
 - Academic Unit’s program pages

WHY UOFL ONLINE?

The University of Louisville (UofL) Online paves the way for students of all ages and backgrounds to achieve their academic, professional and personal goals through quality education.

With UofL Online you can:

- access your program anytime, anywhere
- collaborate on projects and assignments in real-time through virtual tools
- get the one-on-one attention from your professors
- build your professional network

Visit uofl.me/student_stories to see how other UofL Online students are achieving their goals.

Accreditation

The University of Louisville is accredited by the [Southern Association of Colleges and Schools Commission on Colleges \(SACSCOC\)](https://www.sacscoc.org/) (louisville.edu/accreditation).

The baccalaureate degree program in nursing at the University of Louisville is accredited by the Commission on Collegiate Nursing Education, 655 K Street, NW, Suite 750, Washington, DC 20001, 202-887-6791.

For program availability in your state visit [State Authorization Regulations](https://uofl.me/sarstates) (uofl.me/sarstates).

For professional licensure information (if applicable) visit our [Licensing Disclosures](https://uofl.me/licensure) page (uofl.me/licensure).



COMPREHENSIVE PROCESS

EASE OF UNDERSTANDING

- Goal is to strike a balance between providing sufficient information and minimizing potential confusion
- Disclosures page includes instructions
- Every program has a disclosure
- Enrollment management team involved in process to ensure any questions or concerns can be addressed promptly

Disclosures and Student Complaints

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CONTACT INFORMATION

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