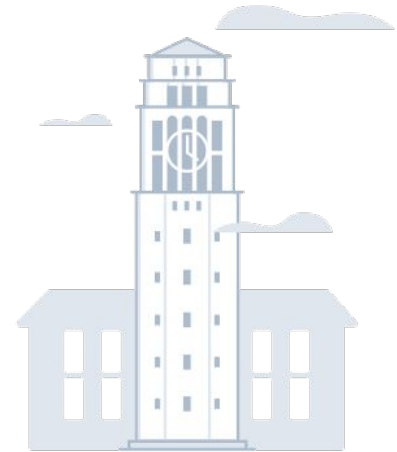# Online and Hybrid Program Development Playbook

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Agenda

1. Introduction to CAI
2. Inspiration for the OHP Playbook
3. Overview of OHPs at U-M and how the Playbook is used
4. Playbook walkthrough
5. Supplemental resources created from the Playbook
6. Uses beyond compliance and future plans
7. Open discussion and questions

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What is CAI?

CAI is an innovation hub from within the Provost's Office at the University of Michigan that works with internal and external partners with the goal of developing sustainable solutions to:

- advance learning
- facilitate problem solving
- foster equity and inclusivity
- increase access and affordability

"Removing barriers of time and space, designing inclusive onramps, and creating flexible stackable learning models are essential to increasing access to higher education." –James DeVaney, CAI's Executive Director

How we pursue these goals

- A team of approximately 100 staff with expertise in instructional design, media design and production, software development, user experience design, marketing, project management, student support, data science and program management
- Academic Innovation Fund
- Online degrees and open content
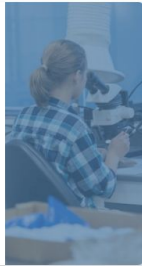- Learning tools
- Public engagement
- Extended reality

Why the Playbook?

Online and Hybrid Programs

- OHP Community of Practice
- Degree portfolio strategy

CAI's role in OHP development & approval

- Learn of a new OHP project or interest from academic unit
- Outreach
  - Provide Playbook
  - Engage in development conversations
- Formal role in Provost's approval process
  - Compliance supplemental questionnaire and consultation for all new OHPs
- Provide recommendations and maintain contact/relationship

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Playbook Walkthrough

Where you can get a copy: ai.umich.edu/policies/

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To Compliance...and Beyond!

- Understanding Centralized versus Academic Unit specific resources
- The University of Michigan student experience
- Keys to a University of Michigan learning experience

What's Next?

- Continue to refine
- Developing processes
- On Campus events/workshops

Questions