



August 7, 2023

RE: 2023-24 SAN Advisory Group Elections

Dear SAN Colleagues,

Please find names and responses of the **13** compliance professionals and SAN colleagues who wish to serve on the SAN Advisory Group. Each of these individuals will represent specified sectors or groups. Candidates are listed in alphabetical order by last name. Before voting, please keep these principles in mind:

- All SAN members are encouraged to review the nomination submissions below prior to voting.
- Please note that voting is intended for wcetMIX participants in the State Authorization Network Community. We ask that the community members receiving the notification *vote only once*.
- Voting will take place via the survey link sent to the SAN Network Community starting **August 7, 2023, and will close 11:59 pm August 11, 2023 (Alaska Time)**.
- When voting, members should select one candidate from each of the four categories:
 - **Category 1:** Association/System affiliate/coordinator of a group
 - **Category 2:** Independent institution with an FTE less than, 2,499
 - **Category 3:** Public 4-year with an FTE greater than 10,000
 - **Category 4:** Public 4-year with an FTE less than 9,999

Please keep in mind that each candidate who is elected will serve on the SAN Advisory Group for a two-year term. Feel welcome to contact Jana Walser-Smith, jwalsersmith@wiche.edu with any questions.

The SAN team thanks you in advance for your participation!

Category 1: Association/System affiliate/coordinator of a group

Note: There are a total of 4 nominees in this category.



Candidate: Brandie Elliott-Woodall
Category: Association/System affiliate/coordinator of a group
Institution: University of Missouri System - Missouri Online

Share your job title and briefly describe your role:

As the State Authorization Coordinator for Missouri Online, I manage compliance efforts for distance education across the four campuses. I ensure the universities comply with state and federal regulations specific to distance education. While Missouri Online emerged in 2020, I have been navigating the fluid landscape of state authorization since 2013.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

At times, state authorization can be like herding cats. SAN has helped ease the confusion through newsletters, coordinator calls, conferences, webinars, specialty groups, research, white papers, and the advisory group. As a SAN Advisory Group member, I would bring to the table the perspective of an office of one navigating state authorization for four institutions of varying sizes with nearly 33,000 online enrollments and 375+ degree and certification programs. I am passionate about my position, making connections at the System institutions with departments affected by state authorization, and taking a deep dive into a number of different research areas, all to make this aspect of distance education more manageable for all involved.

What projects and/or priorities do you deem to be most important for SAN going forward?

There are a number of issues to tackle and stay on top of in state authorization, including Veterans Affairs licensure-related regulations, federal regulations, creating effective disclosures, and connecting with colleagues at your institution(s).



Candidate: Anna Hollis

Category: Association/System affiliate/coordinator of a group

Institution: University of Texas at Arlington

Share your job title and briefly describe your role:

Manager, Digital Education Programs & Policy. I work in the Center for Distance Education and assist all colleges in State Authorization matters and handle special projects as assigned by the Provost.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

I believe joining the SAN Advisory Group would help me to grow my knowledge in State Authorization. I would like to take part by learning from other members and also contribute by sharing my ideas and perspectives.

What projects and/or priorities do you deem to be most important for SAN going forward?

Professional Licensure, Dept. of Ed. Rule Making, International Online Education, Continuity Planning, AI.



UNIVERSITY OF
ARKANSAS

Candidate: Sam Ownbey
Category: Association/System affiliate/coordinator of a group
Institution: University of Arkansas

Share your job title and briefly describe your role:

I am the manager of compliance and market research for the University of Arkansas's online programs. My job duties include state and international authorization, keeping up with and sending out professional licensure disclosures, and conducting market research for new online programs.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

I would like to join the SAN Advisory Group because I can bring a unique perspective to the group. I am new to the profession and have learned so much in the six months I've spent in my position. I have been able to identify areas of improvement both within my large public institution and within the professional network.

What projects and/or priorities do you deem to be most important for SAN going forward?

I believe one area where SAN could offer more robust resources is in international authorization. Many institutions face admission concerns when considering international students for online programs. I applaud SAN's initiative in creating an international authorization subcommittee.



University of Colorado
Boulder

Candidate: Erika Swain
Category: Association/System affiliate/coordinator of a group
Institution: University of Colorado, Boulder

Share your job title and briefly describe your role:

Assistant Director for Compliance and Authorization - oversee state authorization compliance as well as assist in accreditation and compliance with accreditation relevant federal regulations..

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

I believe that my background at CU, as well as my time as a CC registrar and with two institutional accreditors brings a unique perspective to the Advisory group. Being able to assist the group and SAN in continuing to develop different ways to connect and support the membership.

What projects and/or priorities do you deem to be most important for SAN going forward?

I would love to see the Advisory group find new opportunities for education and training for folks in the state authorization area and assist in finding new ways to connect folks with the state auth. adjacent offices on campus. Also a focus on alternative credentials and what this might mean for some of us would be very forward thinking.

**Category 2:
Independent
institution with an
FTE less than, 2,499**

**Note: There are a total of 3 nominees in
this category.**



Candidate: Rosanne Bangura

Category: Independent institution with an FTE less than, 2,499

Institution: Gallaudet University

Share your job title and briefly describe your role:

Senior Assessment Analyst and State Authorization Coordinator. Coordinates, analyzes, and monitors implementation, analysis, and utilization of strategic planning, assessment, and accreditation initiatives to enable evidence-based improvements within the institution.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

Our institution is a small liberal arts mission-based institution. We are the only liberal arts university in the world for people who are Deaf, DeafBlind, and Hard of Hearing. We are bilingual in that we use both American Sign Language (ASL) and English for our institution.

I have truly benefitted from the SAN coordinator calls and the information and resources shared with SAN members, and I feel it's my turn to give back. I bring the perspective of someone who has higher education experience that includes enrollment management, marketing, catalog production, institutional research, state authorization, and most recently assessment.

What projects and/or priorities do you deem to be most important for SAN going forward?

Creating accessibility for different levels of learners and considering disability under the umbrella of diversity. Changing federal regulations.

Candidate: Blake Halladay
Category: Independent institution with an FTE less than, 2,499
Institution: Nightingale College

Share your job title and briefly describe your role:

Director of Regulatory and Legislative Strategy. I work with state and higher education administrators and licensing bodies across the country to ensure compliance with local and federal regulations while also building relationships and coalitions to create much-needed change in the education and licensing spaces.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

As a Registered Nurse and expert in state licensing regulations, I bring a unique skillset and perspective to the SAN community, especially through my experience working with every state nursing board in the country, plus multiple territories. I have experience running legislation in multiple states designed to create greater nationwide access to education for high-need careers and will bring the insights I have gained through those experiences to the Advisory Group.

I would love to be part of the SAN Advisory Group to support SAN initiatives in creating greater and more equitable access to higher education in this country, and to network with like-minded peers who are dedicated to tearing down barriers and creating a more collaborative industry.

What projects and/or priorities do you deem to be most important for SAN going forward?

The Department of Education has recently released many proposed rule changes affecting institutions and students all across the country. It is imperative for SAN to represent SAN members and work directly with the Department to create greater clarity and understanding for these rule changes. SAN has a unique opportunity to help educate the Department on what is happening in the state authorization space and how the Department's proposed rules will create unintended negative consequences by placing undue burdens on state licensing boards, state authorization administrators, and students.

The Department must especially be educated around the errors in their proposed rules regarding verification of licensure eligibility by education programs leading to state licensure. The burden the proposed regulations would place on state licensing bodies to provide eligibility guarantees for every program leading to licensure in this country is simply not bearable from even a basic payroll/workforce perspective and could potentially create drastically extended waiting times for licensure applications in many of the country's most-needed professions. Working with the Department to repeal and/or amend these proposed rules should be a top priority for SAN.

Candidate: Michele Starkey
Category: Independent institution with an FTE less than, 2,499
Institution: Woodbury University

Share your job title and briefly describe your role:

I am the Senior Vice President of Academic Affairs at Woodbury University. I oversee all of academic affairs and student affairs at my institution. I also serve as the co-leader of a California SAN group of independent institutions. My areas of expertise are assessment and state authorization compliance.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

I would love to join the SAN Advisory Group in order to share the California and non-SARA institution perspective. I have been a member of SAN since 2015 and have thoroughly utilized the information and networking it has provided me. I would love to give back to a group that has given me so much!

What projects and/or priorities do you deem to be most important for SAN going forward?

Preparing for and navigating the changing regulations around professional licensure and gainful employment.

**Category 3:
Public 4-year with
an FTE greater than
10,000**

**Note: There are a total of 2 nominees in
this category.**



Candidate: Jennifer Hurwitz
Category: Public 4-year with an FTE greater than 10,000
Institution: University of Louisville

Share your job title and briefly describe your role:

As the Distance Education Compliance Manager, I lead campus-wide compliance efforts to meet regulatory and accreditation requirements for distance education activities at a large, decentralized research university.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

My perspective has been shaped by my diverse professional experiences. I moved around the globe as a military spouse for twenty years, and during that time I worked as a speech-language pathologist, an adjunct professor teaching hybrid and online courses, and a researcher for military non-profit organizations. Now with nearly two years in my current role, I offer a blend of fresh insight, experience, and motivation to make this work as streamlined as possible; my top priority is always keeping institutional risk as low as possible while helping the campus community understand the importance of distance education compliance and how it should fit seamlessly with overall institutional compliance. I would like to join the SAN Advisory Group because I believe my professional experiences would add unique value, specifically into the landscape of professional licensure and state regulations, which could illuminate strategic approaches to this important work.

What projects and/or priorities do you deem to be most important for SAN going forward?

SAN has a well-established record of offering its members excellent resources and up-to-the-minute analyses. It is important to continue this gold standard of quality work. I would like the SAN Advisory Group to assist SAN with the focus areas identified in the 2023-2024 Statement of Work that I believe impact SAN members the most in their day-to-day work: addressing federal rulemaking and guidance, assisting with collaborative efforts to address professional licensure, and demystifying international compliance.



Candidate: Kate Stottlemyer
Category: Public 4-year with an FTE greater than 10,000
Institution: The Ohio State University

Share your job title and briefly describe your role:

Job Title: State Authorization Program Coordinator. As part of the state authorization team at The Ohio State University, I complete the research to determine whether OSU's ninety plus licensure programs meet the educational requirements to obtain licensure or certification in each of the fifty states and territories. I also write the corresponding disclosures to be posted on the State Authorization webpage. Additionally, with the help of our state authorizations liaisons, located in each of the university's schools and colleges, and our data analysts, I assist with the exclusively distance education enrollments and out-of-state placements data collection for NC-SARA annual data report.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

State Authorization is an ever-changing industry with new programs and regulations constantly evolving. The members of WCET SAN are always learning and improving upon their policies and procedures and sharing them with each other through the SAN network and other local state authorization communities. As a member of the SAN Advisory Group, I would bring the perspective of someone new to the state authorization world. I would bring new ideas and that can be used to improve current procedures and resources. I am excited to have the opportunity to be able to be a part of this amazing community and to contribute to the world of state authorization through the SAN Advisory Group.

What projects and/or priorities do you deem to be most important for SAN going forward?

Through my participation in WCET SAN, NC-SARA, discussion posts, email highlights, and the State Authorization Network of Ohio (SAN-O), I have gathered a list of projects that should be prioritized at this time. Universities are moving toward creating certificates and badging programs for students who are not looking for a traditional degree granting program. This shift is important to note as certificates can often be stacked to obtain licensure in some states. This is an area of focus that is potentially confusing and difficult for some coordinators to manage and research and they would likely look to SAN to provide resources and guidance on stackable certificates and how institutions can manage the research for them. The creation of templates and resources for drafting and submitting public comments for the Department of Education's Negotiated Rulemaking is of critical importance. With the recent federal rulemaking this Spring we had many webinars to help provide examples of how to write public comments that discussed the importance of having a high-volume of public comments and how they can truly impact the rulemaking. By creating more resources on drafting a public comment, SAN can contribute to the increased likelihood that more institutions will submit a comment by giving them the

confidence and tools to do so. By focusing on this increasingly popular student trend, SAN can hopefully help its members to be ready for international online program research and help to expand student's educational possibilities. Lastly, I believe institutions would benefit greatly from having more resources on what is required if and authorization is needed to provide online programming to students located abroad. More international students are seeking opportunities to complete online programs from institutions located within the United States and, unfortunately, many of these institutions do not have the bandwidth to complete the research necessary to enroll students internationally or to allow current students to continue their program should life take them out of the country. By focusing on the mobility of students today, SAN can help its members ready themselves for international online program research and expand students' educational possibilities. I am excited for the opportunity to collaborate with my peers and to hear what they think is the most important and how our projects can potentially overlap. Through our collaboration we can help each other succeed in our goal of helping SAN members be as resourceful and knowledgeable as they can be for their institutions and students!

**Category 4:
Public 4-year with
an FTE less than
9,999**

**Note: There are a total of 4 nominees in
this category.**



Candidate: Amber Dees
Category: Public 4-year with an FTE less than 9,999
Institution: Columbus State University

Share your job title and briefly describe your role:

I am the State Authorization and Academic Compliance Coordinator at Columbus State University. In this role I manage all of our state authorization and professional licensure work through research and collaboration with internal departments and various external state and federal agencies. I serve as our SAN Coordinator, manage our membership with NC-SARA, and serve as our institutional state authorization contact with our system office. Additionally, I coordinate our Institutional Review Board, serve as Chair of our Faculty and Graduate Student Research Conferences, and serve on the university Risk Management committee.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

I am interested in joining the SAN Advisory Group to gain a broader perspective on the national efforts to support state authorization work. I have also gained so much professional support from SAN over the years and would like to pay that back in a small way by serving and supporting their work through this important role. I bring eight years of experience working as an office of one, managing all of the institutional state authorization and professional licensure approval requirements for our public regional university. I've also recently completed my dissertation, focused on administrator perceptions of state authorization and professional licensure requirements, and which provided interesting insight into how institutions understood and complied with their varied regulatory obligations.

What projects and/or priorities do you deem to be most important for SAN going forward?

In the immediate future, I think the key priorities for SAN would be: 1) the upcoming changes to the federal Title IV regulations, 2) addressing professional licensure issues outside of the disclosure requirements, and 3) continuing to identify and provide practical resources for the practitioner community.



Candidate: Tammy McClain-Smith
Category: Public 4-year with an FTE less than 9,999
Institution: Virginia State University

Share your job title and briefly describe your role:

Executive Director, Virginia State University (VSU) Office of Distance Education/VSU Online: I manage the day-to-day operations and infrastructure for VSU Online while also ensuring partnerships to ensure the rollout and sustainment of compliance and quality online programs and a la carte courses.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

I would like to join the SAN Advisory Group to be able to provide input on the impacts of compliance actions on small populations and HBCU Universities. In some cases, these universities have limited staffing resources, which results in impacts on efficient oversight.

What projects and/or priorities do you deem to be most important for SAN going forward?

From my perspective, there needs to be more of a focus on implementation, the “how-to” as noted below: • Practical advice on the implementation of compliance actions and continuous review of adherence to actions • Best Practices of actions that universities can take to ensure efficient implementation of actions.



Candidate: Marsha Miller
Category: Public 4-year with an FTE less than 9,999
Institution: Augusta University

Share your job title and briefly describe your role:

Quality Assurance & Compliance Analyst - Monitor multi-state compliance deadlines, actively support Augusta University's NC-SARA membership to ensure continuous authorization.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

I am eager to join the SAN Advisory Group as my background aligns well with the compliance and regulatory aspects of the role. With expertise in interpreting regulations, managing multi-state authorization compliance, and meticulous record-keeping, I believe I can contribute significantly to the team. My nine years of experience in overseeing compliance training programs and collaborating with various state licensing agencies will enable me to bring a profound perspective and valuable insights to the group's initiatives.

What projects and/or priorities do you deem to be most important for SAN going forward?

Encouraging institutions to explore innovative educational approaches while ensuring adherence to state authorization requirements and ongoing professional development that will empower institutions to proactively address compliance challenges are possible priorities that should be most important for the SAN advisory group.



UNIVERSITY OF
SOUTH DAKOTA

Candidate: LaDonna Rodvold
Category: Public 4-year with an FTE less than 9,999
Institution: University of South Dakota

Share your job title and briefly describe your role:

As State Authorization Specialist, I work with the whole realm of state authorization and professional licensure compliance across USD's seven Colleges and Schools (Arts & Sciences, Education, Law, Medicine, Health Sciences, Business, and Fine Arts). Keeping up with the ever-evolving nature of compliance requires that I stay abreast of changes while developing, communicating, managing, and overseeing the necessary steps toward compliance. A key component of success is building trusting, productive relationships with senior administrators, legal counsel, program directors, internship and field experience coordinators, faculty, and staff.

Please explain briefly (in 3-4 sentences) why you would like to join the SAN Advisory Group. What perspective would you bring to the team?:

From my 13 years of experience working with state authorization compliance, I have gained a tremendous appreciation for the valuable resources, support, and exceptional network provided by SAN. I want to use my experience, both the successes and the not-so-successful learning opportunities, to help SAN support its powerfully diverse membership whether they have worked with state authorization for only a few months or over a decade. I would be honored to serve on the SAN Advisory Group to help expand upon the valuable benefits SAN continues to provide.

What projects and/or priorities do you deem to be most important for SAN going forward?

Interest group opportunities to discuss and share specific, narrower topics of concern to the diverse membership. Professional licensure research and best practices for communicating to prospective and current students regarding states where educational prerequisites do not meet professional licensure requirements. Best practices for researching, determining, and complying with international approvals.